# Rotary Club of Michigan City Indiana PEOPLE of ACTION

# Club Rotary Goals by Committee

These goals must be met to obtain the Presidential Citation for the club.

#### Membership (Tom Cipares, Adam Vidoni)

- Our club will have at least 60 total members the end of the Rotary year
- Our club will organize and support 1 Interact or EarlyAct club during the Rotary year

### Club Public Relations (Lance Werner, Marty Corley)

- Club's online presence accurately reflects its current activities
- During the Rotary year, the club's website or social media accounts will be updated 4 times per month
- 4 media stories will cover our club's projects during the Rotary year
- The club will use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in our community during the Rotary year

#### Rotary Foundation/Fundraising (Matt Kubik, Dennis Carroll)

- \$3000 will be contributed to The Rotary Foundation Annual Fund by our club and its members during the Rotary year
- \$500 will be contributed to The Rotary Foundation PolioPlus Fund by our club and its members during the Rotary year

## Service Projects (Katelyn Wisser, Jenilee Haynes-Peterson)

- At least 48 members will participate in club service activities during the Rotary year
- 2 club members will be members of a Rotary Fellowship during the Rotary year
- Our club will complete 5 service projects during the Rotary year
- Our club will sponsor 4 individuals to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year
- 6 social activities will be held outside of regular meetings during the Rotary year

### Administration (Cara Jones, Jessica O'Brien)

- Our club will have an up-to-date strategic plan
- 4 of our club's committee chairs will attend one of the district training assemblies