Board Meeting Minutes-2015/16 Board
May 25, 2016
B&E Marina Warehouse

Current Board, July 1, 2015-June 30, 2016

President	Lance Werner	Secretary	Jim Welborne
President Elect	Lance Werner	Treasurer	Sandy Smith
Past President	Mike Hackett	Sergeant-At-Arms	Tom Keene

2014-2016 board members

Marty Corley→ Social Media/Publicity
Matt Kubik→ Fundraising
Ed Hugley→ Projects
Tom Keene→ Recruitment/Retention

2015-2017 board members

←Candice Silvas
←John Wendel
←Megan Applegate
←Bridgette Gallas

Members Present

Lance Werner	Jim Welborne
Sandy Smith	Tom Keene
Ed Hugley	Mike Hackett
Candice Silvas	John Wendel

Members Absent

Bridgette Gallas	Marty Corley
Megan Applegate	Matt Kubik

Items for Discussion

1. Motion to approve April minutes by Tom Keene, 2nd by Sandy Smith - Passed
2. Reviewed Task List
3. Secretary's Report
   a. Attendance – Not recorded since March 17.
   b. Membership dash board (See attached)
4. Motion to approve Treasurer Report, by Mike Hackett 2nd by John Wendel – Passed
5. Chair reports?
   a. Social Media-Publicity – Candice discussed Facebook usage statistics (See attached)
   b. Fundraising- EREY – No report
   c. Projects – No Report
6. Recruitment/Retention
   a. Corporate membership: Tom Keene will contact St. Anthony Medical Center.
   b. Motion to modify Associate Members to Prospective Members and increase the fee to $50.
7. Old business
   a. Strategic Planning update -- Waiting on Projects and Fund Raising

8. New business:
    a. 100Th Anniversary scheduled for June 2, 2017

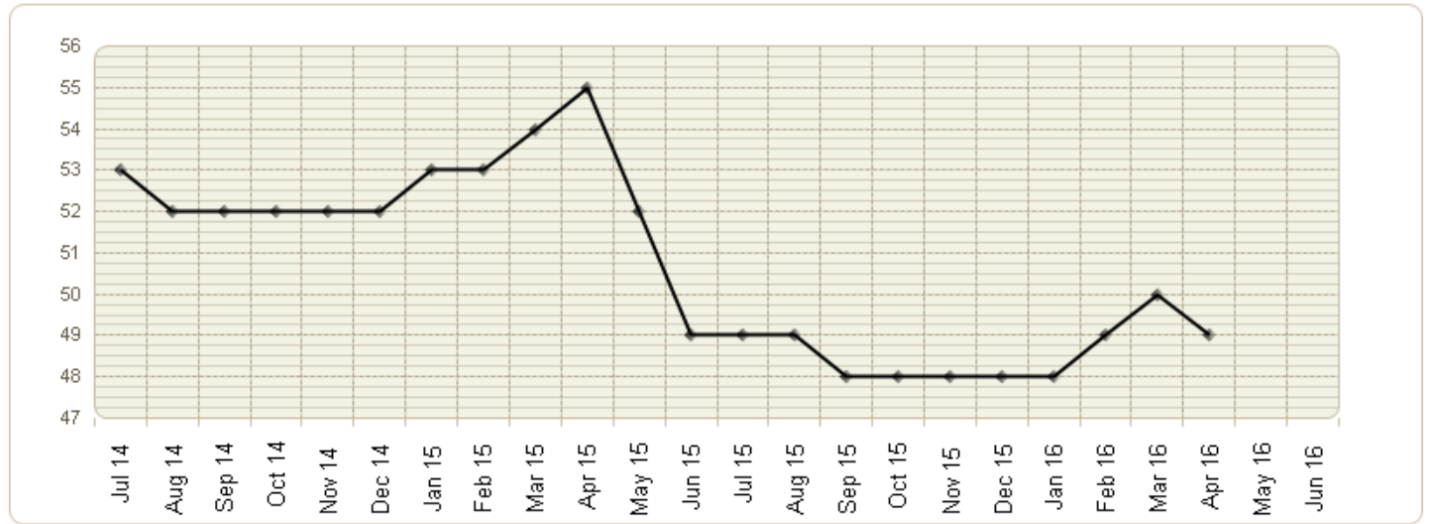Meeting adjourned   Next Meeting Date: July 27, 2016

Task List

- ☐ Tom Keene   Recruit/Retention committee review new member application procedures and will publish changes.
- ☐ Matt Kubik   Bring possible international projects to board.
- ☐ Sandy Smith   Document dues and fees payable to Rotary International and Rotary District 6540.
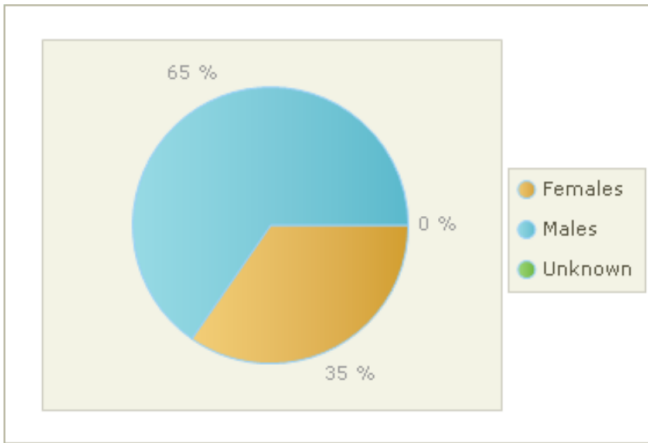- ☐ Jim Welborne Enter save the date for the 100th anniversary in the next Foghorn

The Rotary Club of Michigan City Indiana
May 2016 Board Meeting
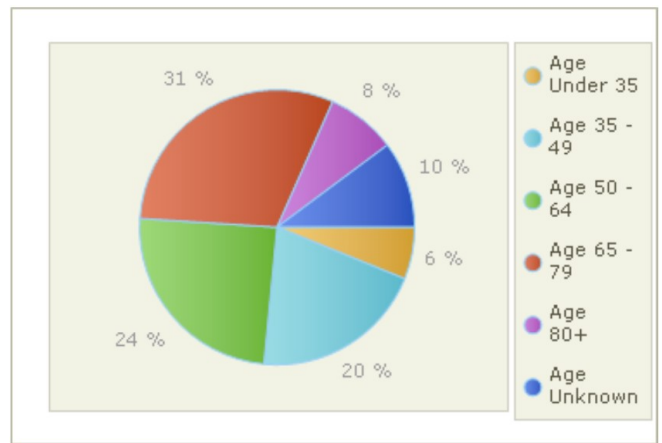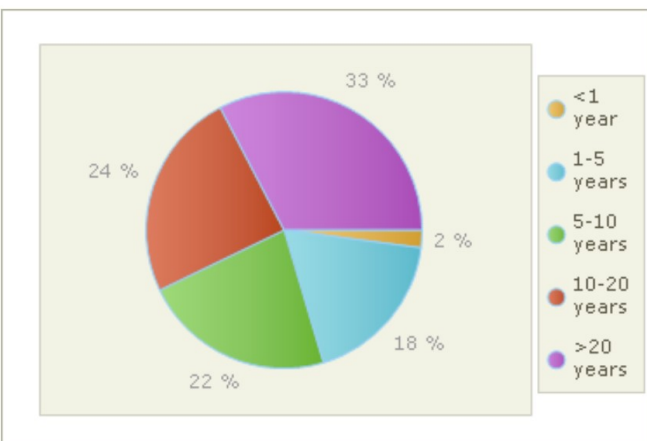## Membership Dash Board
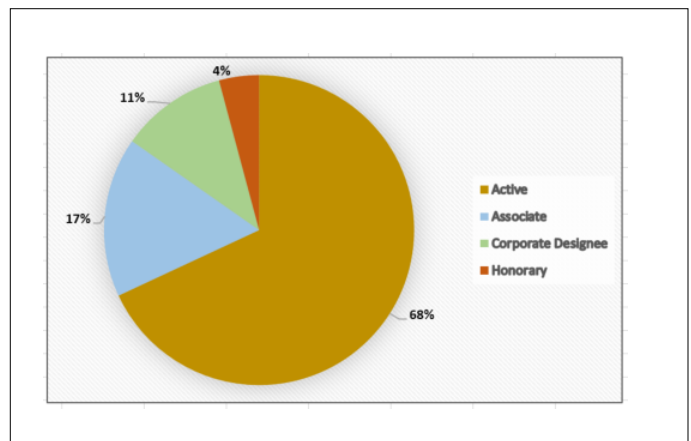
Membership History Report	April 2016	‹ ⚙ ›

Gender Distribution Report

65 %
0 %
35 %

- Females
- Males
- Unknown

Age Distribution Report

31 %
8 %
10 %
6 %
24 %
20 %

- Age Under 35
- Age 35 - 49
- Age 50 - 64
- Age 65 - 79
- Age 80+
- Age Unknown

Years of Service

33 %
24 %
2 %
18 %
22 %

- <1 year
- 1-5 years
- 5-10 years
- 10-20 years
- >20 years

Member Type Distribution

4%
11%
17%
68%

- Active
- Associate
- Corporate Designee
- Honorary

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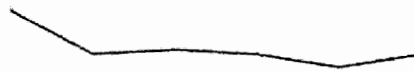Last 7 days ▾ | Export

Actions on Page
May 18 - May 24

Not enough data for this range

Page Views
May 18 - May 24

32
Total Page Views ▲ 167%

Page Likes
May 18 - May 24

8
Page Likes ▲ 167%

Reach
May 18 - May 24

1,452
People Reached ▲ 202%

561
Post Engagement ▲ 181%

Videos
May 18 - May 24

3
Total Video Views ▲ 100%

Your 5 Most Recent Posts ›

Reach: Organic / Paid   ◉ Post Clicks   ◉ Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach		Engagement		Promote
05/24/2016 7:22 pm	This Thursday's meeting at the Lu beznik Center for the Arts will feat	▢	🌐	161		12 6		Boost Post
05/21/2016 8:18 pm	We Rotarians were obviously EXT REMELY excited to be visited by	🔗	🌐	237		27 18		Boost Post
05/19/2016	Our very own Miss Rotary, Kelly S					176	● Chat (55)	